

Strand Theatre Stakeholder Input Process

Phase I: The Assessment

1. Interviews with stakeholders for community “temperature”
2. Meetings with the Task Force, other consultants, and Mayor’s office representatives



Products:

- Stakeholders’ letter for mailing
- Project status fact sheet
- Benchmark fact sheet
- Agreements with Key Stakeholders (e.g. agreement with current management to visit the theater, etc.)

Phase II: Creating the Vision from Lessons Learned

1. Interviews with Stakeholders by Committee Members & Consultants.
2. Two Targeted Key Stakeholder Input Focus Groups
3. Community Meeting



Products:

- Informed Vision
- Stakeholders education process
- Thoughtful and meaningful community input
- Task Force members build relationships with community members

Focus Groups with Local Groups by Task Force Members

**Neighborhood
Associations**

**Community
Organizations**

Schools

Religious Institutions